



City of Duarte
COMMUNITY DEVELOPMENT
DEPARTMENT
1600 Huntington Drive
Duarte, CA 91010
Tel: (626) 357-7931 Fax: (626) 358-0018

TEMPORARY SIGN INFORMATION

Temporary signs provide local businesses an opportunity to advertise special events, seasonal sales or similar unique, limited-duration activities. They also provide new and future businesses a chance to identify themselves before their grand opening. Temporary signs are not intended for permanent signage. All temporary signs require the issuance of a temporary sign permit, obtainable through the Community Development Department. This handout provides only a brief overview of the major and most common regulations associated with temporary signs. Other regulations apply, as set forth in Sections 19.42.090 & 100 of the Duarte Development Code.

Temporary Signs - Banner for Special Events:

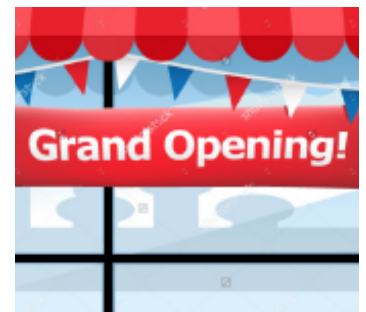
- Only one temporary sign is allowed for each temporary sign permit.
- One square foot per linear frontage, max. sign area of 40 sq. ft.
- Temporary signage shall not be attached to any non-structure wall or fence, or on or over public-right-of-way.
- Must be located on exterior of the unit occupied by the business.
- Must be affixed to the building face below the roof line.
- Advertisement contained on a temporary sign shall pertain only to the business, industry, or pursuit conducted on or within the premises on which such sign is erected or maintained.
- Maximum 30 consecutive days per permit, not to exceed 105 days per calendar year.



Temporary Sign - Banner for Identification for New or Future Tenant:

In addition to the requirements listed above:

- New/future tenant banners receive up to 90 additional days.
- Maximum of 45 days prior to opening.

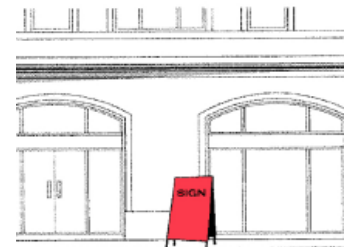


Temporary Sign - Pennants, Flags, Streamers, Balloons and Other:

- Must be simultaneously displayed with banner.
- Allowed for no more than 10 days at a time or for more than 20 days per year.
- Balloons no greater than eight (8) cubic feet.
- Feather banners not permitted as temporary signage at anytime.

A-frame Signs:

- Permitted in commercial zones or mixed-uses zones with commercial uses
- Maximum dimensions and size: (1) 12 sq. ft. per side; (2) Two sign faces per sign; and (3) Three feet (3') wide and four feet, six inches (4' 6") high.
- Locations on public sidewalk, other public right-of-way or if a hazard to pedestrian or vehicular traffic is prohibited.
- Must be made of durable, weather-resistant, exterior quality wood or metal, painted/stained to match the business. Plastic A-frame signs prohibited.



Temporary Window Signs:

- Temporary window signs shall cover no more than 25 percent of the window area in which they are located.
- No temporary window sign shall extend above a height of six feet measured from the ground surface.
- No individual temporary window sign may remain posted for a period longer than 30 days.

