

Freeway Walls and Utility Box Art Ad Hoc Committee Recommendation

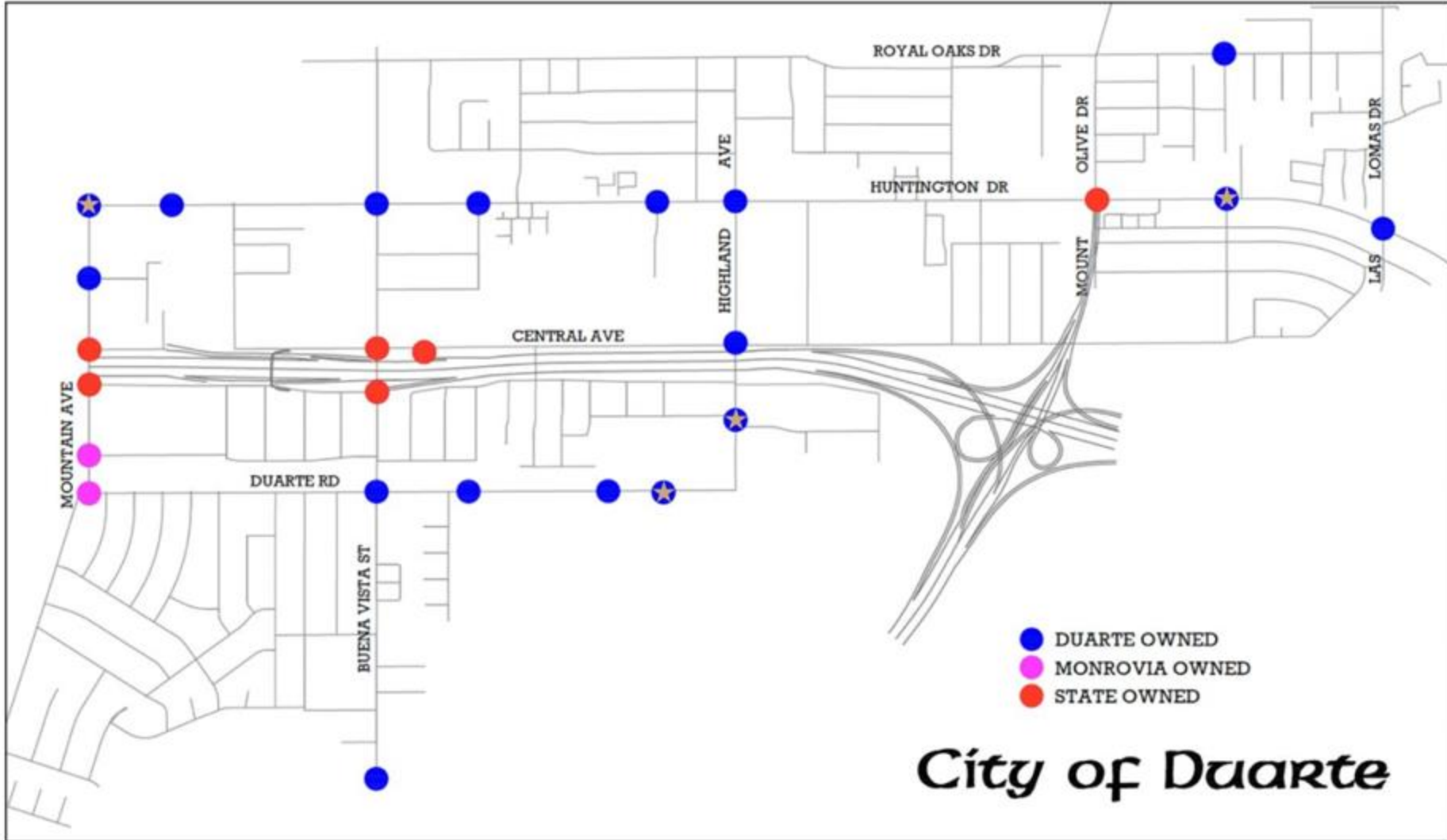
Utility Box Art Program Guidelines and 2024 Call for Artists

Research Gathered

- Cities Surveyed:
 - Arcadia
 - Azusa
 - Chino Hills
 - Costa Mesa
 - Dana Point
 - Fountain Valley
 - Monrovia
 - Napa
 - Rancho Cucamonga
 - Torrance
- Vinyl wraps selected due to: longevity, inherent graffiti protection, and ease of maintenance



Traffic Signal Cabinets



Utility Box #1

- Southeast corner of Huntington Drive and Mountain Avenue
- Theme chosen is “Route 66”



Utility Box #2

- Southwest corner of Duarte Road and Circle Road
- Theme chosen is **“Medical Health”**



Utility Box #3

- Northeast corner of Fasana Road and Highland Avenue
- Theme chosen is **“Transportation”**



Utility Box #4

- Southeast corner of Huntington Drive and Crestfield Drive
- Theme chosen is **“Childhood”**



Projected Timeline

- **Call for Artists announced:** May 6, 2024
- **Application submission deadline:** July 8, 2024 by 6 PM (PDT) or until 100 complete applications are received
- **Artwork evaluated by Arts Ad Hoc Committee:** August-September 2024
- **Artwork approved by City Council:** September-October 2024
- **Final design completed:** November, 2024
- **Project(s) installed:** January, 2025 (dependent upon vendor availability)



Review Process

- **Artist's Stipend:**

- Single utility box - \$750.
- Includes a meter pedestal - additional \$250.

- **Artwork/Artist Recognition:**

- City webpage dedicated to the program, installed artwork, and corresponding artist.
- QR codes embedded into vinyl wrap. Provides pedestrians an opportunity to learn about the artwork and artist in the public realm.

- **City responsibilities:**

- Administration of the Utility Box Art Program.
- Work with artist and vendors on producing final artwork.
- Prepare utility boxes for vinyl wrap installation.
- Inspect and maintain installed artwork and replace vinyl up to three (3) years.



Budget Breakdown

PROPOSED BUDGET - UTILITY BOX ART PROGRAM

	<u>Vinyl Wrap Costs</u>	<u>Stipends</u>	<u>Repairs</u>	<u>SUBTOTAL</u>
Location #1	\$1,500	\$750	\$500	
Location #2	\$2,500	\$950	\$750	
Location #3	\$2,500	\$950	\$750	
Location #4	\$1,500	\$750	\$500	
	\$8,000	\$3,400	\$2,500	\$13,900
Contingency @ 15%				\$2,085
TOTAL				\$15,985



Future Ad Hoc Committee Options

- Ad Hoc Committees are limited in duration.
- Utility Art Box Program has been designed to function for several years or potentially longer.
- Options:
 - Option 1: Form a new Arts Ad Hoc Committee each year, which will require completion of the appointment process annually.
 - Option 2: Convert the current Ad Hoc Committee into a standing Commission.
 - Option 3: Have an existing Commission take on the current responsibilities of the Arts Ad Hoc Committee.

