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SWOT ANALYSIS

SITUATION ANALYSIS

STRENGTHS:

- Flexibility
- Progressive
- Stable budget
- New commissions/community interest
- Stable staff
- Reputation/image
- City Council teamwork
- School District relationship
- L.A. County Sheriff
- Fire Department
- Vested residents
- City employee dedication
- Development potential
- City Council support of City staff
- City Parks
- Programs/Facilities
- Gold Line Station
- City of Hope
- Partnership with other Community Programs
- Public Safety Contract
- Active City Council Members
 - Regionally
 - State
 - Nationally
- Regional Partnerships/representation
- City location
- The Green Code
- City Council responsiveness

SITUATION ANALYSIS

WEAKNESSES:

- No Community Garden
- Knowledge transfer
- Sidewalk encroachment by vegetation
- Street signs
- Insufficient "sales tax" base
- Lack of resources/limited staff
- Bicycles dominate Royal Oaks Drive
- Santa Fe Basin Bike Connector incomplete
- Property maintenance
- Lack of revenue diversity
- Upkeep City Landscaping
- Ongoing Mining threats
- Dwindling Volunteer Resources
- Continuing power outages
- Willing Development Participants/trade area limitations
- Declining enrollment/School District
- School District perception
- Field maintenance funding
- Drought issues
- Affordable housing
- Financing large project/capital projects